



2025 ARIZONA
**YOUTH
OF THE
YEAR**

**Tuesday
April 8, 2025**

AC Hotel Phoenix
Downtown



BOYS & GIRLS CLUBS
ARIZONA ALLIANCE

**SPONSORSHIP
OPPORTUNITIES**



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ARIZONA STATE YOUTH OF THE YEAR

The Arizona State Youth of the Year celebration honors the remarkable Club teens from across Arizona who have been selected as their organizations' Youth of the Year (YOY) representatives. Each YOY candidate previously competed within their organization and was selected to advance to the State Youth of the Year competition based on their tenure as a Club member, strong academic standing, strength of character, community involvement, and perseverance.

This year, we will once again honor a group of young people from across Arizona who exemplify these strong character attributes. One representative will be named the 2025 Arizona State Youth of the Year at the breakfast celebration on April 8, 2025, and will advance to represent Arizona in the Pacific Region competition with the ultimate goal to advance to the National Youth of the Year contest.

The Arizona State Youth of the Year celebration showcases how these YOYs have distinguished themselves by rising above challenging circumstances with the support of their Clubs. Attendees will have the opportunity to hear their inspiring stories and celebrate the accomplishments of these Club members, staff, and the people who have guided them along the way.

Sydney F.

2024 ARIZONA STATE YOUTH OF THE YEAR WINNER



For the past decade, Sydney has called Boys & Girls Clubs of Greater Scottsdale's Thunderbirds Branch her second home. Throughout her journey at the Club, she emerged as a leader, advocate, and inspiration to her peers. Sydney began attending her Club at the age of seven and over the years witnessed firsthand the transformative power of the Club. She credits the Club as the place where she found the mentors, role models, and lifelong friends that helped her navigate the pressures and stereotypes that often negatively affect teenage girls.

Sydney graduated from Desert Mountain High School in May 2024 and is in her freshman year at the University of Utah, where she is studying criminology and psychology.

NATIONAL YOUTH OF THE YEAR

Since 1947, Youth of the Year has been Boys & Girls Clubs of America's premier recognition program, celebrating the extraordinary achievements of Club members. It is our signature effort to foster a new generation of leaders, fully prepared to live and lead in a diverse, global and integrated world economy.

Each year, one exceptional Club member is selected to be the National Youth of the Year, serving as an ambassador for Boys & Girls Club youth as well as a voice for all of our nation's young people. Over the decades, these individuals have exemplified the Boys & Girls Club mission and are proof of the impact Clubs make in transforming and saving kids' lives.

Each year, thousands of Club teens participate in local, state and regional Youth of the Year events. Six teens, including five regional winners and a national military youth winner, advance to Washington, D.C., for the National Youth of the Year Gala & Celebration Dinner, where one outstanding young person is named Boys & Girls Clubs of America's national teen spokesperson. The National Youth of the Year is a role model, leader and advocate for the nearly four million youth served by Boys & Girls Clubs each year, and all of America's young people.



SPONSORSHIP OPPORTUNITIES

As a sponsor of the annual Youth of the Year program, your organization will support the Arizona Alliance of Boys & Girls Clubs teens and their journeys of becoming productive, caring members of the community. Sponsorships also support teen-focused programs throughout the year at all Alliance Club locations.

TITLE SPONSORSHIP

1 Available

- Exclusive Title Sponsor of the Arizona Alliance of Boys & Girls Clubs Youth of the Year program
- Exclusive combined logo included in all marketing, collateral and signage
- Prominent exposure on the Arizona Alliance of Boys & Girls Clubs website with sponsor profile page and link
- Branding and marketing opportunities outlined in Marketing Plan (attached)
- Two tables (20 guests) at State Youth of the Year breakfast
- Opportunity to announce winner at State Youth of the Year breakfast
- Promotion video shown at State Youth of the Year breakfast
- Opportunity to display branded step & repeat at State Youth of the Year breakfast
- Opportunity to host judging
- One State Youth of the Year judge
- **NEW:** Elevated competition weekend activities & Youth of the Year experience incorporating organization's mission including team building, community service project and professional development.
- **NEW:** Potential branding engagement with Youth of the Year

YOUTH MENTOR SPONSORSHIP

\$10,000 Contribution - 3 Available

- Six seats at State Youth of the Year breakfast
- One State Youth of the Year judge
- Opportunity to attend weekend welcome activity
- Half page ad in event program
- Two social media posts
- Logo included in event program book
- Exposure on the Arizona Alliance of Boys & Girls Clubs website

YOUTH VISIONARY SPONSORSHIP

\$5,000 Contribution

- Four seats at State Youth of the Year breakfast
- Quarter page ad in event program
- One social media post
- Logo included in event program book
- Exposure on the Arizona Alliance of Boys & Girls Clubs website

YOUTH LEADER SPONSORSHIP

\$2,500 Contribution

- Two seats at State Youth of the Year breakfast
- Name included in event program book
- Exposure on the Arizona Alliance of Boys & Girls Clubs website



**FOR MORE
INFORMATION:**

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or visit AZABGC.ORG/AZYOY/**

About the Arizona Alliance of Boys & Girls Clubs:

The Arizona Alliance of Boys & Girls Clubs is made up of 16 organizations from across the State, serving more than 114,000 kids and teens each year. The Alliance was formed in 2000 to increase the Club's visibility in communities and to advocate for Arizona's most vulnerable youth. Clubs offer programs and services promoting and enhancing the development of youth by instilling a sense of competence, usefulness, belonging, and influence.

Our Mission:

To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

Our Vision:

We believe that every child deserves a great future! Clubs are working to provide a world-class Club Experience that assures success is within reach of every young person who enters our doors, with all Club members on track to achieve our priority outcomes.

Alliance Member Organizations:

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| Boys & Girls Clubs of the Aha Macav | Boys & Girls Clubs of Greater Scottsdale | Boys & Girls Clubs of the Valley |
| Boys & Girls Club of Bisbee | Boys & Girls Club of Santa Cruz County | Boys & Girls Clubs of White Mountain Apache |
| Boys & Girls Clubs of Central Arizona | Boys & Girls Clubs of Sierra Vista | Davis-Monthan AFB Youth Program |
| Boys & Girls Clubs of the Colorado River | Boys & Girls Clubs of the Sun Corridor | Luke AFB Youth Program |
| Boys & Girls Clubs of Flagstaff | Boys & Girls Clubs of Tucson | MCAS Yuma |
| | | Yuma Proving Grounds CYSS |

For more information, visit azabgc.org or follow [@AZABGC](https://twitter.com/AZABGC) on social channels.

